

Note for Marcisak, Michelle

From: Murphy, Virginia
Date: Sun, Sep 26, 1993 3:22 PM
Subject: RE: Merit Bowling
To: Turo, Bob
Cc: Marcisak, Michelle

Hi Bob -- I discussed with the events group and was told that honoring the FSI is a prerequisite to participation by the bowling centers in the BPAA endorsed contest. Michelle Marcisak explained that consumers usually play more than one game and the centers were therefore not opposed to granting the first game free of charge. By copy of this note I'll ask Michelle to obtain a confirmatory writing from the BPAA.

From: Turo, Bob on Mon, Sep 20, 1993 3:02 PM
Subject: Merit Bowling
To: Murphy, Virginia
Cc: Berenson, Donna; Gordon, Rebecca; Zimbalist, Nancy

Virginia, Has there been a resolution to the question of PM USA's responsibility and documentation required for the Merit Bowling FSI free game? Thanks, Bob

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